

Resume

PERSONAL DETAILS

Last Name Gilli
First Name Luca
Date of birth May 11, 1990
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Website <https://lucagilli.ch>
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Languages German & English

EDUCATION

Master in Web Engineering
2020 – 2022 | IBAW – Luzern

Web Engineer NDK HF
2021 – 2022 | IBAW – Luzern

Web Developer NDK HF
2021 – 2021 | IBAW – Luzern

Web Designer NDK HF
2020 – 2021 | IBAW – Luzern

Apprenticeship Polygraf EFZ
2008 – 2012 | stammdruckerei

SKILLSET

- Fullstack
- HTML/HTML5/HTMX
- CSS/SCSS/SASS
- PHP
- JQuery
- Javascript
- Typescript
- React
- Next.js
- MERN-Stack
- WordPress
- WooCommerce
- SQL
- Node.js
- Adobe Suite
- UI- & UX-Design
- Self-learning & Problem solving
- Project Management
- Scrum & Agile
- Teamleader
- Creativity & Innovation
- Adaptability & Flexibility
- Multilingual & Internationalization
- Attention to detail
- Adaptive thinking

PROFESSIONAL EXPERIENCE

CTO & SENIOR FULL-STACK WEB DEVELOPER

MyCityHighlight AG | Januar 2024 – present

- CTO and Leader of the IT & Development Team | Directed the IT and development team.
- Organization and Development | Managed the migration of legacy products to a new trail and escape game web application system.
- Strategic Planning and Reorganization | Strategically planned the internal reorganization of IT and product management teams to transform several companies into a unified leisure software company under the umbrella of MyCityHighlight AG, spanning Switzerland, Germany, and Austria.
- Full Stack Web Development | Created multiple websites and web applications that enhanced both existing and new products which increased the revenue and user retention significantly.

CO-OWNER, DESIGNER AND WEB DEVELOPER

Gilli Foto und Design | May 2023 – present

- Co-Owner of Gilli Foto und Design | Co-founded and managed a design firm specializing in both print and web solutions.
- Design and Development | Designed various creative solutions for print media and digital platforms, tailoring products to client specifications and industry trends.
- Consultancy | Provided expert consulting services for web-based projects and print media, enhancing client strategies and outcomes.
- Content Editing | Served as an editor for text and content, ensuring quality, accuracy, and relevance across multiple media forms.

FULL-STACK WEB DEVELOPER

MyCityHighlight AG | July 2022 – December 2023

- Deputy CTO and Development Team Leader | Served as Deputy CTO for six months, leading the development team and overseeing key project deliverables.
- Product Management Advisory | Managed and advised product managers on the development of innovative product solutions, aligning with strategic business goals.
- Web Application Development | Led the development of a web-application system for trail and escape games featuring an integrated webshop, gamification elements, augmented reality (AR), and geolocation functionalities.
- Strategic Feature Planning | Collaborated with product owners, the board, and the CTO in planning features for the restructuring of old products and the introduction of new product ideas utilizing cutting-edge technologies.
- IT Support Management | Provided comprehensive IT support, assisting employees with day-to-day issues ranging from hardware setup to software and web application troubleshooting.

IT & PRINT PROJECT MANAGER

vdf Hochschulverlag an der ETH Zürich | November 2017 – June 2022

- Master Thesis Project: „EinfachText“ | Developed „EinfachText,“ a real-time collaboration tool for creating books and educational materials, serving as both the project's lead developer and manager.
- Web-to-Print/Print-to-Web Solutions | Spearheaded the development and project management of a web-to-print and print-to-web solution, enhancing the digital and physical publishing process.
- IT & Print Team Management | Led the IT & Print team, managing both internal staff and external contractors to ensure project alignment and efficiency.
- Multinational Collaboration | Coordinated with developers, professors, students, and employees across multiple countries and languages, facilitating seamless collaboration and project integration.
- Web Application Development | Engineered and enhanced web applications, significantly improving functionality and user experience for existing and new platforms.



ABOUT ME

As a seasoned Full Stack Web Developer with a background in print and multimedia design, I combine technical expertise with creative vision. My passion for storytelling, which began with writing books, now finds expression in web development, where I use code to create immersive digital worlds.

Driven by a relentless enthusiasm for continuous learning and collaboration, I consistently deliver innovative and functional digital experiences. My goal is to develop accessible solutions that resonate globally, utilizing multilingual capabilities and culturally aware design to connect meaningfully with users worldwide.

Outside of work, I am a hobby writer and an avid player of Dungeons and Dragons and other role-playing games, which enhance my creativity. I also enjoy video games and reading extensively, continuously broadening my knowledge in various subjects. Family is central to my life, providing joy and balance.

My professional ethos is defined by a blend of creativity, technical proficiency, and a commitment to impactful communication. I am dedicated to enhancing user experiences and expanding the possibilities of both digital and print mediums, aiming to create more inclusive and engaging environments globally.

PROFESSIONAL EXPERIENCE

TECHNO-POLYGRAF (PRODUCTION)

MDD Management Digital Data AG | November 2016 – June 2017

- Design Project Leadership | Designed and executed multiple projects across various design disciplines, showcasing versatility and creative expertise.
- Technical Customer Support | Provided customer service and technical support for in-house reporting software, addressing client inquiries and resolving issues to ensure optimal user satisfaction.

POLYGRAF & MULTIMEDIA-DESIGNER

Ringier Axel Springer Schweiz AG | August 2014 – October 2016

- CMS and Content Management | Managed content across various platforms, including print and online magazines, and books, ensuring consistency and quality in publication.
- Frontend Development | Contributed to numerous website and web application projects as a frontend developer, enhancing user interfaces and improving user experiences.
- Image and Content Editing | Edited images and content, and served as text editor and designer for various print and online magazines, as well as books, delivering high-quality visual and written materials.
- Customer Service and Technical Support | Provided customer service and support for technical and design-related inquiries, resolving issues to enhance client satisfaction and product usability.

FREELANCER MULTIMEDIA-DESIGNER

Rising Tide Foundation Group | April 2013 – February 2014

- CMS and Content Management | Managed and designed frontend elements for websites, ensuring a seamless user experience and maintaining content consistency across digital platforms.
- Publication Design | Developed both print and digital magazines, including multimedia content, enhancing reader engagement through visually appealing and interactive designs.

